

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 39.012439 Longitude: -74.870093

Rio Grande Plaza Rio Grande, NJ		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	8,191	33,838	57,863
	Population Est 25Q1	8,206	33,984	58,012
	Population Est 24Q4	8,247	34,082	58,287
	Population Est 24Q3	8,309	34,468	58,919
	Population Est 24Q2	8,390	34,518	59,514
	Population Est 24Q1	8,626	34,982	60,194
	Population Est 23Q4	8,689	34,961	60,146
	Population Est 23Q3	8,599	35,114	60,451
	Population Est 23Q2	8,604	35,118	60,487
	Population Fcst	8,199	34,511	58,043
	2010 Census Population	7,565	33,736	60,966
	2000 Census Population	6,790	32,563	60,932
	1990 Census Population	6,736	29,958	56,364
	Current Year Daytime Population	7,469	36,073	64,359
	Average Seasonal Population	1,091	19,657	38,386
	Historical Annual Growth, 1990 – 2000	0.08%	0.84%	0.78%
	Historical Annual Growth, 2000 – 2010	1.09%	0.35%	0.01%
	Estimated Annual Growth, 2010 – CY	0.55%	0.02%	-0.36%
	Projected Annual Growth, CY to Y5	0.02%	0.39%	0.06%
	Group Qtrs Est	74	441	969
Transient Est Average Last 4 Qtrs	1,386	7,487	13,317	
<b>Households</b>	Current Year Estimated Households	3,326	14,508	25,071
	Households Est 25Q1	3,330	14,565	25,122
	Households Est 24Q4	3,346	14,605	25,251
	Households Est 24Q3	3,374	14,783	25,539
	Households Est 24Q2	3,407	14,798	25,817
	Households Est 24Q1	3,509	15,013	26,145
	Households Est 23Q4	3,535	14,995	26,109
	Households Est 23Q3	3,496	15,082	26,270
	Households Est 23Q2	3,498	15,082	26,278
	Households Fcst	3,334	14,864	25,231
	2010 Census Households	3,027	14,018	25,574
	2000 Census Households	2,685	13,362	25,191
	1990 Census Households	2,566	11,929	22,673
	Historical Annual Growth, 1990 – 2000	0.46%	1.14%	1.06%
	Historical Annual Growth, 2000 – 2010	1.21%	0.48%	0.15%
	Estimated Annual Growth, 2010 – CY	0.65%	0.24%	-0.14%
	Projected Annual Growth, CY to Y5	0.05%	0.49%	0.13%
Population per Household	2.44	2.30	2.27	

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Rio Grande Plaza Rio Grande, NJ		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	2.5%	2.6%	2.8%
	HH Income \$250,000 to \$499,999	3.0%	3.1%	3.4%
	HH Income \$200,000 to \$249,999	7.0%	7.2%	8.0%
	HH Income \$175,000 to \$199,999	4.2%	5.1%	5.2%
	HH Income \$150,000 to \$174,999	6.6%	6.2%	6.2%
	HH Income \$100,000 to 149,999	22.2%	18.1%	18.7%
	HH Income \$75,000 to 99,999	13.7%	14.0%	14.2%
	HH Income \$50,000 to 74,999	14.5%	15.1%	15.0%
	HH Income \$35,000 to 49,999	8.7%	10.0%	9.0%
	HH Income \$25,000 to 34,999	5.4%	5.5%	5.6%
	HH Income \$15,000 to 24,999	4.6%	5.2%	4.9%
	HH Income \$0 to 14,999	7.7%	8.0%	6.9%
	Average Household Income	\$115,882	\$115,015	\$122,313
	Median Household Income	\$91,822	\$86,301	\$89,696
	Per Capita Income	\$47,370	\$49,743	\$53,579
	Average Disposable Income	\$88,056	\$86,768	\$90,187
	Median Disposable Income	\$77,135	\$72,384	\$75,540
	Discretionary HH Income Over \$150,000	8.0%	7.0%	8.0%
	Discretionary HH Income \$125,000 to \$149,999	6.4%	7.2%	7.8%
	Discretionary HH Income \$100,000 to \$124,999	9.4%	8.8%	9.2%
	Discretionary HH Income \$75,000 to \$99,999	16.1%	13.2%	13.7%
	Discretionary HH Income \$50,000 to \$74,999	20.6%	19.4%	20.1%
	Discretionary HH Income \$25,000 to \$49,999	22.8%	23.9%	22.5%
	Discretionary HH Income Under \$25,000	16.7%	20.4%	18.7%
	Average Discretionary HH Income	\$70,827	\$66,900	\$70,173
	Median Discretionary HH Income	\$63,291	\$56,458	\$59,942
	Householder White – Count	2,423	11,743	21,439
	Median HH Income	\$99,882	\$89,432	\$92,914
	Average HH Income	\$103,147	\$98,912	\$101,270
	Householder Black or African-American – Count	384	715	879
	Median HH Income	\$70,881	\$66,462	\$76,876
	Average HH Income	\$77,771	\$77,644	\$80,614
	Householder Hispanic – Count	258	1,112	1,358
Median HH Income	\$90,356	\$80,064	\$79,430	
Average HH Income	\$91,846	\$77,295	\$78,058	
Householder Asian or Pacific Islander – Count	46	118	167	
Median HH Income	\$79,829	\$119,366	\$125,500	
Average HH Income	\$91,112	\$119,299	\$124,614	
Householder Other or Pacific Islander – Count	216	821	1,228	
Median HH Income	\$76,009	\$82,314	\$85,838	
Average HH Income	\$76,944	\$83,737	\$88,779	

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<b>Gender</b>	Male Population	3,897	16,361	27,904
	Female Population	4,294	17,477	29,959
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	379	1,566	2,544
	Count of Pop 0 to 7 years	561	2,246	3,603
	Count of Pop 5 - 13	780	2,974	4,658
	Count of Pop 14 - 18	400	1,501	2,346
	Count of Pop 19 - 22	373	1,442	2,323
	Count of Pop 22 - 25	254	1,030	1,693
	Count of Pop 25 - 29	350	1,568	2,710
	Count of Pop 30 - 34	431	1,883	3,071
	Count of Pop 35 - 39	494	1,953	3,129
	Count of Pop 40 - 44	436	1,754	2,873
	Count of Pop 45 - 59	1,398	5,651	9,434
	Count of Pop 60 - 74	1,870	8,127	14,681
	Count of Pop 75 - 84	816	3,374	6,442
	Count of Pop 85+	209	1,014	1,959
	% of Pop 0 to 4 years	4.6%	4.6%	4.4%
	% of Pop 0 to 7 years	6.8%	6.6%	6.2%
	% of Pop 5 - 13	9.5%	8.8%	8.0%
	% of Pop 14 - 18	4.9%	4.4%	4.1%
	% of Pop 19 - 22	4.6%	4.3%	4.0%
	% of Pop 22 - 25	3.1%	3.0%	2.9%
	% of Pop 25 - 29	4.3%	4.6%	4.7%
	% of Pop 30 - 34	5.3%	5.6%	5.3%
	% of Pop 35 - 39	6.0%	5.8%	5.4%
	% of Pop 40 - 44	5.3%	5.2%	5.0%
	% of Pop 45 - 59	17.1%	16.7%	16.3%
	% of Pop 60 - 74	22.8%	24.0%	25.4%
	% of Pop 75 - 84	10.0%	10.0%	11.1%
	% of Pop 85+	2.6%	3.0%	3.4%
Median Age	47.1	48.6	51.3	
Average Age	45.4	46.2	47.7	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	5.0%	4.9%	4.7%
	% of Pop 5 - 13	9.7%	9.1%	8.3%
	% of Pop 14 - 18	4.9%	4.6%	4.3%
	% of Pop 19 - 22	4.6%	4.5%	4.3%
	% of Pop 22 - 25	3.2%	3.2%	3.1%
	% of Pop 25 - 29	4.7%	5.1%	5.2%
	% of Pop 30 - 34	5.2%	5.9%	5.7%
	% of Pop 35 - 39	6.5%	5.9%	5.6%
	% of Pop 40 - 44	5.7%	5.3%	5.1%
	% of Pop 45 - 59	17.0%	16.8%	16.4%
	% of Pop 75 - 84	9.4%	9.1%	10.3%
	% of Pop 60 - 74	21.9%	23.2%	24.4%
	% of Pop 85+	2.1%	2.4%	2.6%
	Median Age	45.3	46.4	48.8
Average Age	44.4	44.9	46.3	

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	% of Pop 60 - 74	23.7%	24.8%	26.3%
	% of Pop 75 - 84	10.5%	10.8%	11.9%
	% of Pop 85+	2.9%	3.6%	4.1%
	Median Age	48.6	50.7	53.7
Average Age	46.3	47.5	49.1	
Race	Count of White	6,107	27,173	48,780
	Count of Black or African-American	722	1,900	2,495
	Count of Asian or Pacific Islander	119	344	517
	Count of Other races	1,243	4,420	6,072
	White	74.6%	80.3%	84.3%
	Black or African American	8.8%	5.6%	4.3%
	Asian	1.5%	1.0%	0.9%
	Other Races	15.2%	13.1%	10.5%
Language Spoken	Speak English at Home	87.8%	86.9%	89.4%
	Speak Spanish at Home	7.5%	8.8%	6.3%
	Speak French or French Creole at Home	0.0%	0.4%	0.3%
	Speak German at Home	0.3%	0.3%	0.3%
	Speak Other Indo-European Languages at Home	0.8%	1.5%	1.7%
	Speak Russian and Other Slavic Languages at Home	2.0%	1.3%	1.0%
	Speak Chinese at Home	0.1%	0.1%	0.1%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.1%	0.1%	0.1%
	Speak Other Asian Languages at Home	0.4%	0.2%	0.2%
	Speak Tagalog and Other Pacific Languages at Home	0.5%	0.2%	0.2%
	Speak Other Language at Home	0.5%	0.3%	0.4%
Hispanic	Hispanic Population	1,007	4,388	5,604
	Hispanic Population Percent	12.3%	13.0%	9.7%
	Mexican	17.4%	37.1%	35.2%
	Puerto Rican	47.2%	40.9%	37.9%
	Cuban	1.0%	1.4%	1.8%
	Dominican	2.0%	1.2%	1.4%
	Central American	4.8%	5.9%	8.6%
	South American	26.9%	11.4%	11.6%
	Other Hispanic	0.7%	2.2%	3.6%
	2000 Hispanic Population Percent	2%	5%	4%
	1990 Hispanic Population Percent	2%	2%	2%

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<b>Ancestry</b>	American (percent of total population)	3.9%	2.9%	3.0%
	American	3.4%	2.6%	2.9%
	Native American (ie. Indian/Eskimo)	0.4%	0.2%	0.1%
	Hawaiian/Pacific Islander	0.1%	0.0%	0.0%
	Asian (percent of total population)	0.3%	0.5%	0.5%
	Chinese	0.0%	0.1%	0.1%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.0%	0.0%	0.0%
	South Central Asian (ie. Indian)	0.2%	0.2%	0.2%
	South East Asian (ie. Vietnamese)	0.1%	0.1%	0.1%
	Other Asian	0.0%	0.1%	0.1%
	European (percent of total population)	39.7%	47.5%	53.8%
	British	5.9%	6.2%	7.2%
	Dutch	0.5%	0.5%	0.6%
	French	0.4%	0.7%	1.0%
	German	7.4%	8.1%	9.4%
	Italian	7.2%	8.9%	10.0%
	Polish	3.4%	3.6%	3.6%
	Scandinavian	1.4%	1.3%	1.6%
	Scotch/Irish	10.8%	14.7%	16.5%
Other European (ie. Greek/Russian)	2.8%	3.5%	4.0%	
Middle Eastern	0.5%	0.5%	0.5%	
Other Ancestry	13.9%	12.5%	10.8%	
Unclassified Ancestry	18.2%	16.5%	16.6%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	6,004	25,325	44,300
	Elementary (0 to 8)	2.8%	3.0%	2.3%
	Some High School (9 to 11)	4.7%	4.3%	4.0%
	High School Graduate (12)	36.1%	37.3%	35.2%
	Some College (13 to 16)	22.6%	20.6%	19.1%
	Associates Degree Only	6.8%	7.7%	7.9%
	Bachelors Degree Only	17.6%	17.9%	20.5%
	Graduate Degree	9.3%	9.2%	11.0%
	% College (4+)	27.0%	27.1%	31.5%
<b>Household Type</b>	Total Households – count	3,326	14,508	25,071
	One Person HHs – count	942	4,755	8,160
	Family HHs – count	2,262	9,133	15,786
	Married Couple – count	1,576	6,605	11,944
	w/own children – count	486	1,711	2,998
	w/out own children – count	1,090	4,894	8,946
	Male Householder – count	147	755	1,142
	Female Householder – count	539	1,773	2,700
	Non-Family Households – count	121	621	1,125
	1 Person Household	28.3%	32.8%	32.5%
	2 Person Household	36.6%	35.4%	37.0%
	3 Person Household	14.0%	12.5%	12.5%
	4 Person Household	11.2%	10.5%	10.0%
	5 Person Household	5.6%	4.9%	4.6%
6 Person Household	2.8%	2.3%	2.0%	
7+ Person Household	1.5%	1.6%	1.3%	
% Households With Children	18.2%	18.4%	17.9%	

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<b>Housing</b>	Total Housing Units	4,114	27,665	50,018
	Owner Occupied Percent	60.9%	38.0%	38.2%
	Renter Occupied Percent	20.0%	14.4%	11.9%
	Vacant Housing Percent	19.2%	47.6%	49.9%
	Total Housing Units (Census 2000)	3,493	26,196	50,419
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	1.0%	7.2%	10.0%
	Property Value \$750,000 to \$999,999	8.4%	10.7%	12.1%
	Property Value \$500,000 to \$749,999	22.6%	24.6%	24.0%
	Property Value \$400,000 to \$499,999	20.3%	17.8%	16.2%
	Property Value \$300,000, to \$399,999	18.4%	16.2%	15.3%
	Property Value \$200,000 to \$299,999	17.8%	14.4%	11.5%
	Property Value \$150,000 to \$199,999	2.1%	1.2%	1.1%
	Property Value \$100,000 to \$149,999	1.6%	1.0%	0.8%
	Property Value \$60,000 to \$99,999	1.8%	1.8%	1.4%
	Property Value \$40,000 to \$59,999	0.5%	0.5%	0.6%
	Property Value \$0 to \$39,999	3.3%	2.3%	2.5%
	Median Home Value	\$422,600	\$470,649	\$504,489
<b>Wealth per Household</b>	\$0 and under - percent	16.4%	16.6%	16.1%
	\$1 to \$4999 - percent	8.0%	8.2%	7.7%
	\$5k to \$9999 - percent	4.3%	4.3%	4.2%
	\$10k to \$24999 - percent	6.1%	6.2%	6.1%
	\$25k to \$49999 - percent	6.8%	6.8%	6.8%
	\$50k to \$99999 - percent	10.5%	10.5%	10.5%
	\$100k to \$249999 - percent	18.9%	18.8%	19.0%
	\$250k to \$499999 - percent	13.8%	13.6%	14.0%
	\$500k+ - percent	15.3%	15.1%	15.7%
	Median HH Wealth	\$90,332	\$88,066	\$93,573
	Avg HH Wealth	\$249,723	\$246,927	\$254,336
<b>Economic Viability</b>	Economic Viability Local	243	260	261
	Economic Viability Indexed	88	94	94
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	3,187	13,665	24,151
	Managerial/Executive	17.3%	14.7%	16.7%
	Professional Specialty	19.9%	19.6%	20.7%
	Healthcare Support	3.6%	3.3%	2.7%
	Sales	7.5%	10.8%	11.5%
	Office & Administrative Support	10.4%	10.2%	9.7%
	Protective Service	3.0%	3.6%	3.8%
	Food Preparation	7.2%	8.9%	8.3%
	Building Maintenance & Cleaning	13.6%	8.5%	6.5%
	Personal Care	2.3%	2.3%	2.9%
	Farming, Fishing, & Forestry	0.8%	0.6%	0.5%
	Construction	11.2%	9.8%	9.2%
	Production & Transportation	3.2%	7.8%	7.4%
	Percent White Collar Workers	58.7%	58.5%	61.3%
	Percent Blue Collar Workers	41.3%	41.5%	38.7%

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	Agriculture/Mining/Construction	12.0%	10.8%	10.4%
	Manufacturing	1.1%	3.3%	3.5%
	Transportation	2.1%	2.5%	2.9%
	Information	1.4%	1.0%	1.3%
	Wholesale/Retail	11.0%	14.6%	14.3%
	Finance, Insurance, Real Estate	4.8%	5.2%	6.3%
	Professional Services	2.7%	3.5%	4.2%
	Management Services	0.0%	0.1%	0.1%
	Administrative/Waste Services	6.9%	6.0%	5.1%
	Educational Services	27.0%	22.7%	22.7%
	Entertainment Services	17.7%	16.9%	16.5%
	Other Professional Services	3.2%	4.9%	4.8%
	Public Administration	10.3%	8.6%	7.9%
<b>Vehicles per HH</b>	No Vehicles	4.6%	8.7%	6.7%
	1 Vehicle	28.4%	36.5%	38.7%
	2 Vehicles	44.7%	38.9%	38.5%
	3 or more vehicles	22.3%	15.9%	16.1%
	Average Number of Vehicles	1.92	1.68	1.70
<b>Change</b>	Births (last 12 months)	74	302	492
	Deaths (last 12 months)	86	370	689
	Migration (last 12 months)	-183	-593	-1,422
<b>Work place</b>	Workplace Establishments	336	1,573	2,834
	Workplace Employees (FTE)	2,788	9,881	18,794